



Adapting Housing First Models in the Midst of an Affordable Housing Crisis

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Objectives:



- ▶ Gain understanding of Colorado Coalition for the Homeless (CCH) & Housing First Program
- ▶ Review Denver current housing market landscape & challenges within old CCH Housing First Model
- Understand how to structure Housing First programs to efficiently overcome current housing barriers
- Learn new skills and strategies to grow scattered-site housing stock

Colorado Coalition for the Homeless



- ▶ Founded in 1984
- ► MISSION: "To work collaboratively toward the prevention of homelessness and the creation of lasting solutions for homeless and at-risk families, children, and individuals throughout Colorado."





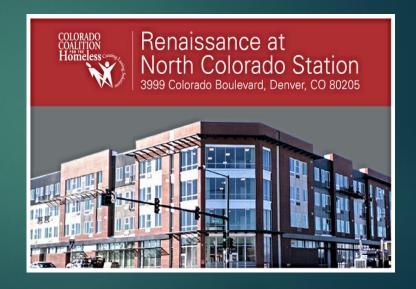
- ► Leading health care & service provider for people experiencing homelessness in Colorado.
- Serves over 18,000 clients/year across 53 programs.
- ▶ Stout Street Health Centeropened in Sept 2014, serves over15K clients/year.
 - ▶ 78 residents







- ► Houses over 2,300 households
- Operates 1,700 units of housing
- ▶ 17 different housing projects throughout the metropolitan area



CCH Services





- Integrated Health Care Clinic
- Behavioral Health/ Substance Treatment
- Eye Care
- Dental
- Pharmacy
- ► Family Support Services
- Outreach
- ► Community Resources
- Education/ Advocacy
- ▶ Peer Specialist Services

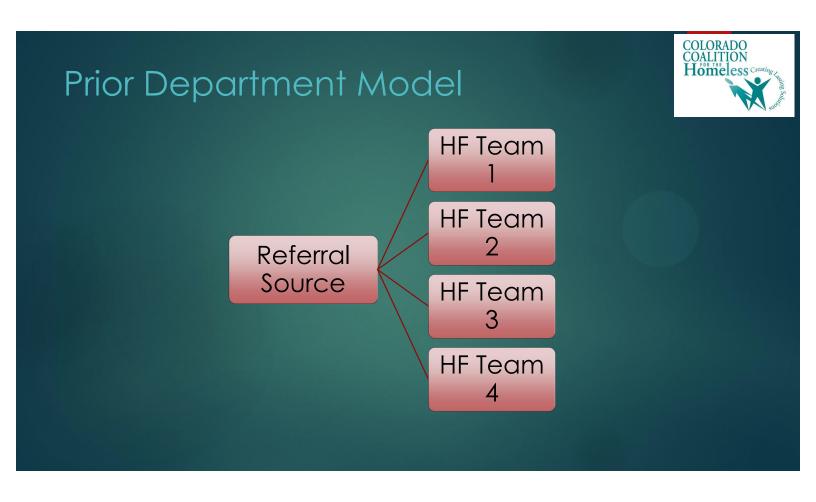
- Mobile Health Outreach
- Respite Care
- Benefits Acquisition/ Retention
- Vocational Services
- Rental Assistance
- Childcare Center
- VA Services
- ▶ Native American Services
- ► Housing Intake & Placement
- Housing First

Housing First and Assertive Community Treatment Services at CCH



- ▶ Began 2003 100 Clients, 1 of 11 programs initially funded through HUD & Ending Chronic Homeless Initiative program.
- Currently 4 modified Assertive Community Treatment(ACT) Teams ~ 425 clients, 50 staff.
- ▶ People housed in the community on scattered site vouchers as well as within CCH/RPMC properties.
- Newly added * Housing Intake, Placement and Stabilization Team.







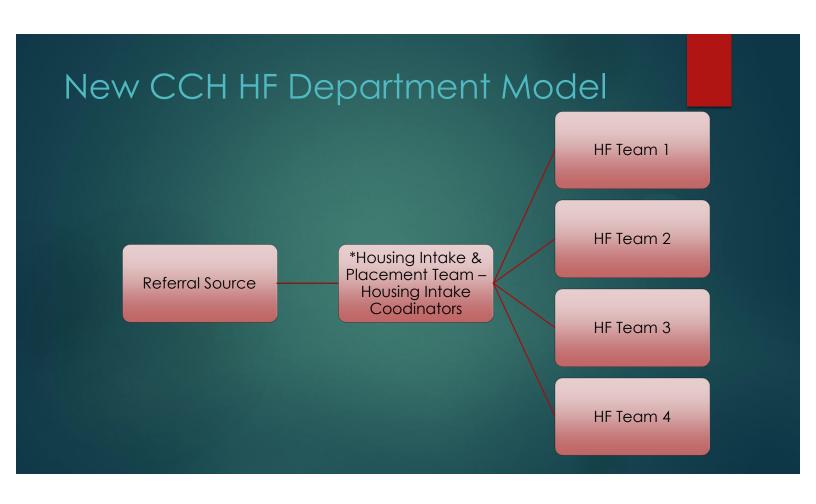
Increasing housing related challenges faced by Housing First Program

- ▶ Inefficient use of resources- "I'm a counselor not a housing expert!"
- ▶ Clinical needs of clients taking back seat
- ▶ Vouchers expiring before housing located
- ▶ Staff/client morale suffering
- ► Clients disengaging from program



CCH Housing First Department Restructure Goals

- Specialized team to work on locating & building housing stock within our department
- Build landlord relationships
- Educate staff on landlord communication/ relationship building
- ▶ More efficient use of resources
- ▶ Improve clinical care
- ▶ Improve client engagement
- ▶ Improve staff/client morale



Denver's Rental Prices are Rising Faster than Anywhere in the Country



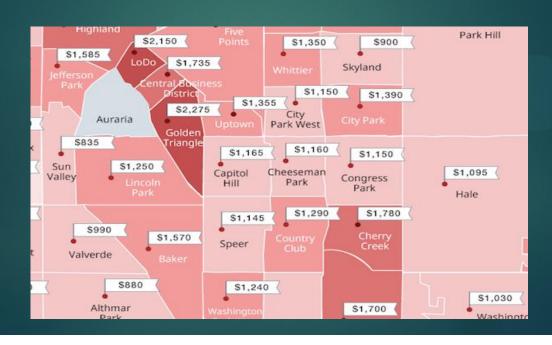
City	Average Rent	Year-Over-Year Increase
Denver	\$1,335	9%
San Francisco	\$3,040	8.5%
San Jose, California	\$2,486	8.5%
Oakland, California	\$1,962	8.1%
Atlanta	\$1,005	7.6%
Portland, Oregon	\$1,114	6.6%
Seattle	\$1,336	6%
Riverside and San Bernadino counties, California	\$1,231	5.6%
Phoenix	\$868	5.5%
Sacramento	\$1,087	5.4%

Created with Datawrapper

Source: Associated Press, Get the data

Denver Rents / Price per Bedroom Fourth Quarter 2015









- > Rapid population growth
- Demand outstripping housing supply
 - Lack of condos, low vacancy rates in rentals
- > Rapidly rising rents and home costs
- > 4,500 federally protected units to expire over next 5 years
- Of 183,300 families earning 120% or less of AMI, 97,300 are cost burdened (paying more than 30% of monthly income on housing)

Housing Intake and Placement Team Roles/Responsibilities

HIPS Team Makeup

- Intake Coordinators- Responsible for Outreach and Voucher Paperwork
- Housing Counselors- Responsible for Voucher Maintenance and Landlord – Tenant mitigation
- Housing Stabilization Case Managers Work with tenant for 30 days after move-in. Help tenant obtain furniture, benefit acquisition, neighborhood/building orientation



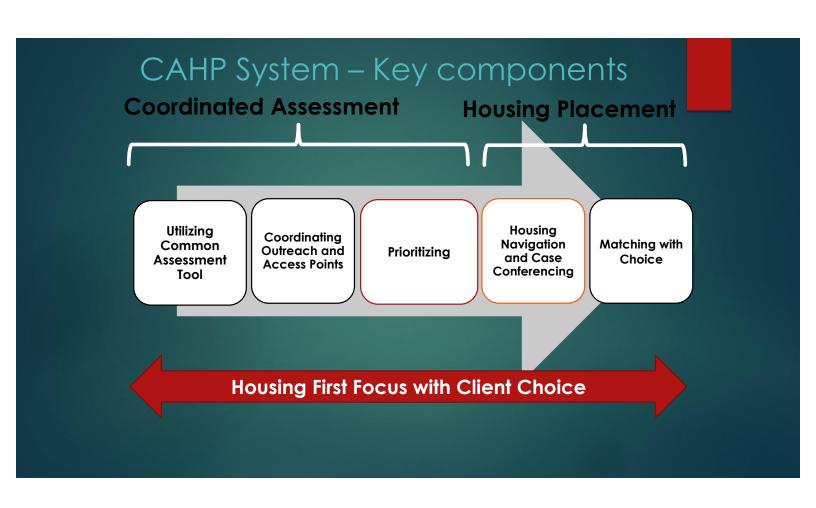
Metro Denver CAHPS

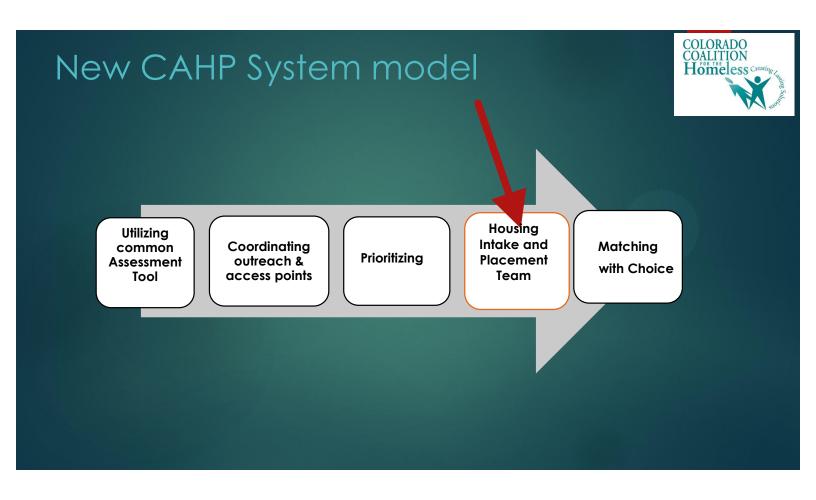


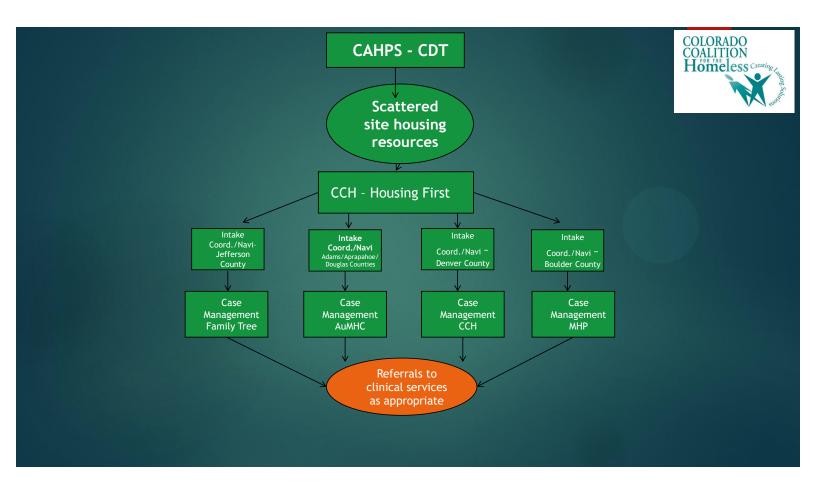
CAHPS is a pilot project coordinating a single process to match housing and service products to specific needs.

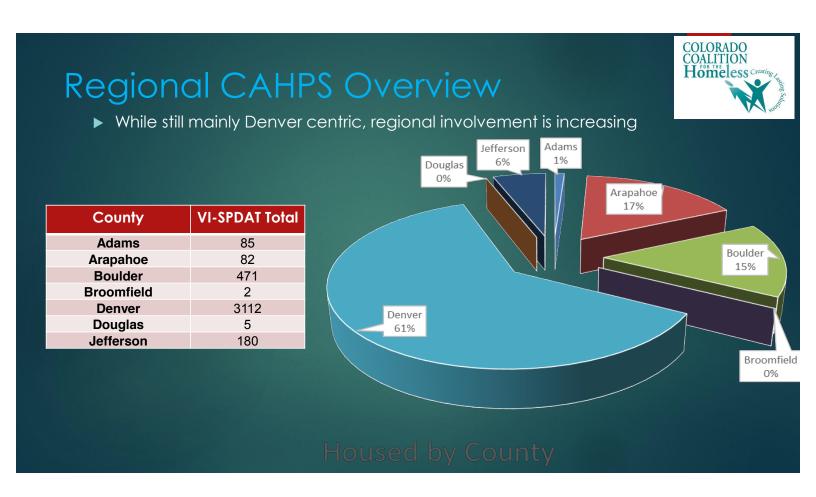
- Region-wide pilot focusing on Chronically Homeless Veterans and Individuals
- VI-SPDAT (Vulnerability Index Service Prioritization Decision Assistance Tool)
 - Triages health and support factors toward a housing match (Permanent, Bridge, Rapid-rehousing)











Facts



- ▶ 74% of clients who take the VI-SPDAT are estimated to be chronically homeless
- ▶ As a community we have ended 1909 total years of homeless with an average of 9.8 years ended per client
- ▶ Since the beginning of CAHPS, regional involvement has increased by over 215%



Metro-Denver Available Housing Stock



SUPPLIER:

Any property manager of multi-unit complexes

SUPPLIER:

Property
Managers
willing to work
exclusively
with affordable
housing
providers

Competitive Environment:

Vacant Apartment Units in Denver Metro Region

BUYER:

All persons seeking to rent an apartment unit in Denver metro region

BUYER:

CCH scattered site housing providers



Multi-Family Buildings for Sale



SUPPLIER:

Real estate brokers listing

SUPPLIER:

Real Estate brokers listing buildings for sale

Competitive Environment:

Multi-Family buildings for sale in metro-Denver

CCH Housing and Intake Teams facilitate the sale of multi-family buildings to potential investors

BUYER:

Investors willing to work exclusively with affordable housing providers

BUYER:

Investors will to work exclusively with affordable housing providers



CCH - Property Manager Relationship

Communication

 Try to ensure there is one main point of contact for the Property Management at your agency

Listen and Empathize

- Let the Property Manager know you understand our tenants come with unique circumstances related to their housing
 - Do not alienate the client during these types of interactions
 - Don't rush to judgment. Get both sides of the story.

Take Action/Follow Up

- What does the Property Manager need?
- What does the client need?





Know when to fold 'em!

Irreconcilable differences happen between Property Managers and Tenants

- Ensure you keep the unit in your housing stock
- Use the Mutual Lease Recession as a tool

Learn from the experience

- What did not work for the tenant in the unit?
 - Location of unit in community?
 - Type of apartment complex?
 - Neighbor issues?

Impact of Housing Intake & Placement Team on HF Department & CCH



Benefits:

- ▶ More efficient use of resource
- ▶ Enhanced client satisfaction
- Rapid housing & Rehousing of clients
- ▶ Enhanced clinical services
- ▶ Increase in staff/client morale

Challenges:

- Competing for limited resources
- Housing placement becomes focus for funders
- Reimbursement of housing services



Questions???

Contact Information



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